



THURGOOD MARSHALL CENTER TRUST
DONOR PACKAGE

Thurgood Marshall Center Trust Inc.

1816 12th Street, N.W. | Washington, D.C. 20009

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The Thurgood Marshall Center is a project of the Thurgood Marshall Center Trust, Inc. An equal opportunity agency. Thurgood Marshall Center Trust, Inc. is a 501(c) 3, tax exempt nonprofit community organization. All donations are tax deductible.

Message from the President

Children are a society's most valuable resource. They carry our legacy into a future where forefathers are forbidden. We entrust them with the preservation of all things good, curator of all things historical, teacher of all things new. What our society, culture, communities, and families impart, we impart upon our youth. We also burden them with the task of completing all things undone. Thurgood Marshall appreciated the burdens of the next generation. He understood that what his generation failed to accomplish, the next would be challenged to undertake. Marshall worked fervently to lessen their load, to leave a legacy of equality sanctioned by the highest court in our land, a legacy on which future generations could solidly stand in their continued struggle for justice and equality. But still, many of our children struggle. It is these children to whom we at the Thurgood Marshall Center Trust, Inc. are dedicated. We are counting on you to join us in strengthening the foundation from which our future soars.

Too many of our young are misguided, uneducated, abandoned and abused. Too many are homeless and hungry, needing family and care. If their worlds are to be redirected, their lives made healthy and whole, then collectively we must take responsibility for making it so. Children, all children, are our valued resource. Their suffering is a result of our riches squandered.

The Thurgood Marshall Center's roots began in 1853, when freed slave Anthony Bowen had a vision to build the nation's first Young Men's Christian Association in service to boys and men of African descent. That dream became a reality on September 27, 1907, when President Theodore Roosevelt laid a cornerstone at 1816 12th Street, NW, in the heart of segregated Washington, DC. The promise on which that stone rested pledged that this structure would forever serve disenfranchised youth and it did so as a functioning YMCA until its closing in 1982.

In the early part of the 20th century, the Center's neighborhood, the Shaw community, was the stomping ground for many well-known African Americans including Duke Ellington, Dr. Charles Drew, Pearl Bailey, Jean Toomer, Paul Lawrence Dunbar, Carter G. Woodson, Mary McLeod Bethune, Charles Houston, Langston Hughes, and, of course, Thurgood Marshall. They were born, worked, lived, and loved in the area bordered by 14th Street on the east and U Street on the south, then a Mecca for black Americans in a segregated nation's capital. (Langston Hughes actually lived for a time at 1816 12th Street, and his bedroom is preserved for public viewing.)

On February 23, 2000, at the reopening of the historic building by its new proprietor, the Thurgood Marshall Center Trust, Inc., the original promise for the property was renewed, as the facility was committed solely for the purposes of promoting a safe and healthy future for children living on the edge. First Lady Hillary Rodham Clinton recognized the Thurgood Marshall Center Trust, Inc. as an enduring symbol of the American traditions that define us as a nation. We then became a recipient of the Saving America's Treasures program of the National Historic Trust for Preservation. This designation has turned 1816 12th Street into an active center of service and heritage. Today, educational programs from ten non-profit organizations are operated out of the facility and over 20,000 children, youth, and families receive services through the Center each year.

We need your help to keep our doors open and to retire the remaining renovation debt of the building. While segregation as a legal statute may be a thing of the past, segregation through poverty is not. As this 14th and U Street area, commonly referred to as the Shaw community, undergoes an economic boost, the poor are being further disenfranchised. Help us lift a needy population out of the pangs of poverty to become the next musicians, medical researchers, entertainers, poets, historians, educators, or even a Supreme Court Justice. Join us as we invest in our future.

~ Thomasina W. Yearwood, President, Thurgood Marshall Center Trust, Inc.

About the Thurgood Marshall Center

The Thurgood Marshall Center for Service and Heritage

The Thurgood Marshall Center for Service and Heritage is a historic landmark building. It was the home of the first-full service YMCA in the nation to serve African Americans, including the site where Thurgood Marshall mentored young men and authored portions of *Brown vs. the Board of Education*. The YMCA was conceived by a former slave Anthony Bowen; Booker T. Washington's son-in-law served as architect; and President Teddy Roosevelt laid the first cornerstone.

Presently, the Center houses ten non-profit organizations that serve children, youth, and families in the District of Columbia. The Center frequently hosts programs and activities of interest to the community with more than 20,000 people visiting the Center each year.

Cecilia S. Marshall, Justice Marshall's wife, serves as the Honorary Chair of the Thurgood Marshall Center Trust, Inc. (TMCT's) Board of Directors. TMCT, the proprietors of the historic Thurgood Marshall Center for Service and Heritage is a non-profit organization dedicated to facilitating social services to the needy.

The Thurgood Marshall Center Trust, Inc.'s mission is to be a beacon in the continuing struggle for equality and social and economic justice. We do this by engaging children, youth and families, and the entire community in provocative dialogue and collective action as well as continuously exposing them to the rich history of African Americans. This rich history and heritage is the foundation for our future. Your support of the TMCT mission is appreciated and will help recognize and further America's advances toward racial equality.



TMCT Leadership



Thomasina W. Yearwood

Thomasina W. Yearwood is the President of the Thurgood Marshall Center Trust, Inc. (TMCT), an organization whose mission is to educate, encourage and empower children, youth and families to pursue equality, social and economic justice through provocative dialogue and collective action.

Ms. Yearwood has facilitated collaborative efforts through cultivating meaningful relationships with corporate, community and faith based partners, government leadership and agencies, businesses, and the community at large. These efforts provide educational programs that help the members of the community celebrate their rich cultural history and meet the everyday challenges in their lives. Ms. Yearwood has coined TMCT's slogan, "Cornerstone of the Community for the Next 100 Years."

As a senior administrator and consultant with over 30 years of experience in human and financial resource development, Ms. Yearwood has demonstrated the leadership skills necessary to ensure the organization's fiscal soundness, through strategic planning and board of director development.

Ms. Yearwood has served as Vice President of the Village Foundation, Senior Consultant to the National Council on the Aging, Senior Analyst for Cobb, Bazilio and Associates and Area Development Director for the United Negro College Fund. Ms. Yearwood has raised more than \$10 Million during her association with these organizations and has managed operating budgets of up to \$5 Million.

Ms. Yearwood has served as a member of the District of Columbia Historical Advisory Board and the District of Columbia Commission on Women. She has received an Outstanding Community Service Award from the United Negro College Fund, United Planning Organization and the Historic 12th Street Christian Church.

TMCT Board of Directors



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Honorary Chair*



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TMCT Programs



The Thurgood Marshall Center for Service and Heritage is located in the building that was the first YMCA built for African Americans. It has a rich history as a dynamic community center where youth were challenged by wholesome activities, positive values, and inspiring role models. The building is now a National Historic Landmark housing nonprofit community and heritage programs and offices serving children, youth, and families. Most of the building is used by nonprofit tenants for program and office space but the historic first floor has spaces available for board meetings, community/organization meetings, receptions, and small events for up to 200 to 300 persons. Other Thurgood Marshall Center programming includes:

TMCT Phenomenal Seniors Awards

African American Seniors have played a significant and compelling role in African American families, communities and churches. TMCT recognizes their contributions as role models, mentors, confidants, and advisors through the “TMCT Phenomenal Seniors” Awards Ceremony. TMCT selects one Senior from the eight Wards in the District of Columbia for this honor annually. Mrs. Cecilia S. Marshall has been named an honorary “TMCT Phenomenal Senior.”

TMCT Phenomenal Women Series

African American women have been and continue to be the spirit that binds and nurtures the African-American family, in addition to their role as phenomenal business leaders, corporate executives, visionaries, entrepreneurs, activists, legislators, entertainers, athletes, scientists, physicians, and educators. TMCT honors five phenomenal women who have led exemplary lives and made tremendous contributions to the betterment of our city, our nation, and the economic and social welfare of our people as a whole.

TMCT Healthy Lifestyles Institute

The goal of TMCT’s Healthy Lifestyles Institute is to educate, inspire, and assist in the improvement of an individual’s health and wellness. Our health and wellness programs are designed for youth 8 years old to adults to improve their nutrition and physical activity. Studies show that these programs can improve academic

performance in youth and work productivity in adults. Our fun and innovative programs include: Wellness Break (fitness activities), After School Programs, Fitness Challenge, Field Day, Health Awareness Events, and Cooking Demonstrations.

TMCT Phenomenal Youth Series

TMCT, in conjunction with local government agencies, selects and recognizes youth from each of the eight Wards of the District of Columbia who has overcome adversity, maintained excellent grades, made positive contributions to their community, fulfilled personal achievements, and are planning to attend college. The award winners receive an iPad, a plaque and a \$1,000.00 scholarship towards their continued education.

TMCT Financial Literacy

TMCT provides financial literacy and work readiness training for middle school, high school and young adults. This program provides participants with skills to successfully manage their finances and prepare them for the world of work. Upon completing the financial literacy component, participants will receive financial literacy certification from EverFi.

Civil Rights 2.0 Town Halls

Our Town Hall series are listening sessions designed to bring together nonprofit leaders in different areas of the metropolitan area to discuss civil rights challenges, priorities, and solutions.

Sponsorship Levels

Gain recognition by becoming a Major Gifts, Justice, Preservation, Historic or Community Sponsor. Outlined below are the benefits you receive with each sponsorship level. Your involvement will assist us in offering comprehensive programming and resources to Washington, DC metropolitan area families of all ethnicities and income levels.

Major Gifts Level

\$50,000-\$250,000

- Exclusive logo recognition on all media promotions and event marketing materials
- Rotating banner ad on TMC home page with link to company website
- Company name, logo and website listing on sponsors page of website
- Invitation to private TMC events
- Verbal recognition during events
- Speaking opportunity during an event
- Exclusive press release announcing sponsorship
- Company logo on event signage
- Inclusion in social media outreach
- Inclusion in program video

Justice Level

\$25,000

- Primary logo recognition on all media promotions and event marketing materials
- Rotating banner ad on TMC events page with link to company website
- Company name, logo and website listing on sponsors page of website
- Verbal recognition during events
- Speaking opportunity during an event
- Company logo on event signage
- Exclusive press release announcing sponsorship
- Inclusion in social media outreach
- Inclusion in program video

Preservation Level

\$15,000

- Secondary logo recognition on all media promotions and event marketing materials
- Company name, logo and website listing on sponsors page of website
- Verbal recognition during events
- Company logo on event signage
- Inclusion in press release
- Inclusion in social media outreach
- Thank you plaque

Historic Level

\$5,000

- Name listing on event marketing materials
- Company name, logo and website listing on sponsors page of website
- Verbal recognition during events
- Company logo on event signage
- Inclusion in press release
- Framed thank you certificate

Community Level

\$2,500

- Company name website listing on sponsors page of website
- Verbal recognition during events
- Company logo on event signage
- Framed thank you certificate

We need your support!

Your donation will go a long way toward keeping the doors open to what began as the nation's first Black YMCA and has become a social service, recreational, and educational epicenter, serving more than 20,000 inner-city African American and Hispanic children, youth and families per year.

Sponsorship Commitment Form

The Thurgood Marshall Center Trust, Inc.

“CORNERSTONE OF THE COMMUNITY FOR THE NEXT 100 YEARS”

Your sponsorship will assist TMCT with operational expenses and the launch of new community programming designed to help us better serve our community. Please select your sponsorship level and form of payment below. Questions and corporate logos may be sent to Thomasina W. Yearwood at TYearwood@TMCSH.org.

CONTACT NAME

COMPANY

ADDRESS

CITY, STATE, ZIP

PHONE

BUSINESS EMAIL

COMPANY WEBSITE

YES! We would like to become a sponsor at the following level:

- ☐ Major Gift Amount (\$50,000—\$250,000) \$ _____
- ☐ Justice Level - \$25,000
- ☐ Preservation Level - \$15,000
- ☐ Historic Level - \$5,000
- ☐ Community Level - \$2,500

PAYMENT

☐ Credit Card ☐ Check TOTAL AMOUNT _____

NAME ON THE CARD

CARD NUMBER

CARD TYPE

CCV CODE

EXPIRATION DATE

SIGNATURE

Please make checks payable to TMCT. Forms and payment may be sent to: TMCT, 1816 12th Street, NW, Washington, DC 20009-4422. For more information on sponsorship and how it can benefit your company, please contact us at (202) 462-8314.



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